## PUBLISHER ABBY ONESHOW AWARDS - 2023

Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
22 Publisher	22a: Publisher		ABP CENTENARY	ABP Pvt. Ltd.	ABP Pvt. Ltd.	Gold
Abby	Abby- Best		CAMPAIGN		7	<b>3</b> 3.0
	marketing of a					
	printed newspaper					
	/ edition					
22 Publisher	22a: Publisher	TAC-1296	#WhatMakesUsOne	The Times of India	Bennett	Bronze
Abby	Abby- Best				Coleman & Co	
	marketing of a				Ltd	
	printed newspaper					
	/ edition					
22 Publisher	22c: Publisher	TAC-1099	The kids are alright	Dainik Jagran	Jagran	Silver
Abby	Abby- Best		onlineare they?		Prakashan Ltd	
	promotion of a					
	CSR / Cause					
	related Marketing					
	initiative in					
	traditional or online					
00 D 1 " '	space	TAO 400=	0	Detail 1	1	0"
22 Publisher	22c: Publisher	TAC-1097	Good horns, Good	Dainik Jagran	Jagran	Silver
Abby	Abby- Best		brakesand Good		Prakashan Ltd	
	promotion of a		luck			
	CSR / Cause					
	related Marketing					
	initiative in					
	traditional or online					
22 Publisher	22c: Publisher	TAC-3363	SHABASH BANGLA	Anandabazar	ABP Pvt. Ltd.	Bronze
Abby	Abby- Best		BORNO	Patrika		2.020
, ,	promotion of a					
	CSR / Cause					
	related Marketing					
	initiative in					
	traditional or online					
	space					
22 Publisher	22c: Publisher	TAC-1095	Holy Cow	Dainik Jagran	Jagran	Bronze
Abby	Abby- Best				Prakashan Ltd	
	promotion of a					
	CSR / Cause					
	related Marketing					
	initiative in					
	traditional or online					
22 Dublishs:	SDACE	TAC 2425	The Other Obition	The Hinds Crass	The Hiede	Droises
22 Publisher Abby	22c: Publisher	TAC-2135	The Other Obituary	The Hindu Group	The Hindu	Bronze
	Abby- Best				Group	
	promotion of a					
	CSR / Cause					
	related Marketing					
	initiative in					
	traditional or online					
	space		1	1	1	

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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
22 Publisher	22c: Publisher	TAC-3274	SHABASH BANGLA		ABP Pvt. Ltd.	Merit
Abby	Abby- Best		- CHITHIR PREME	Patrika		
	promotion of a		PREMER CHITHI			
	CSR / Cause					
	related Marketing					
	initiative in					
	traditional or online					
	space					
22 Publisher	22d: Publisher	TAC-2142	Cadbury Gaane	Cadbury Dairy Milk	ABP Pvt. Ltd.	Silver
Abby	Abby- Best client-		Mishti - Jugalbandi			
	brand activation or					
	display advertising					
	innovation by a					
	publisher.					
22 Publisher	22d: Publisher	TAC-2875	Times Front	OnePlus	Bennett	Bronze
Abby	Abby- Best client-		Vantage with 3D		Coleman & Co	-
,	brand activation or		effect		Ltd	
	display advertising					
	innovation by a					
	publisher.					
22 Publisher	22d: Publisher	TAC-2202	Holi Ka Har Rang	Reliance Trends	Dainik Jagran-	Merit
Abby	Abby- Best client-	1710 2202	Thom ita rial riang	Tronance Frenas	inext	Wient
Добу	brand activation or				IIICX	
	display advertising					
	innovation by a					
	publisher.					
	равнопот.					
22 Publisher	22e: Publisher	TAC-1162	#WeOwnTheNight	Samsung	Cheil	Gold
Abby	Abby- Best use of				Worldwide	
	Native or Branded					
	Content for client					
	brand-marketing by					
	a publisher					
22 Publisher	22e: Publisher	TAC-3963	Friday Finance	HT Media Ltd	HT Media Ltd	Bronze
Abby	Abby- Best use of		Season3			
	Native or Branded					
	Content for client					
	brand-marketing by					
00 Dublish -	a publisher	TAC 0040	Lieieue V Clumm	Lieieue V Olimina	I lindunter	N / a!-t
22 Publisher	22e: Publisher	TAC-2218	Licious X Slurrp	Licious X Slurrp	Hindustan	Merit
Abby	Abby- Best use of				Media Venture	
	Native or Branded				Ltd	
	Content for client					
	brand-marketing by					
22 Publisher	a publisher 22e: Publisher	TAC-3047	Be A Road Hero 3.0	HT Madia Ltd	HT Media Ltd	Merit
22 Publisher Abby	Abby- Best use of	170-034/	Pe A Noau Held 3.0	I I IVIGUIA LIU	I I I IVIGUIA LIU	INICHIL
	Native or Branded					
	Content for client					
	brand-marketing by					
	a publisher		<u> </u>	ļ.	1	

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Category	<b>Sub Category</b>	<b>Entry ID</b>	Title	Brand	Winner	Metal
22 Publisher Abby	22e: Publisher Abby- Best use of	TAC-3981	Branded Content for Nucleus Office	HT Media Ltd	HT Media Ltd	Merit
Abby	Native or Branded		Parks			
	Content for client		aiks			
	brand-marketing by					
	a publisher					
22 Publisher	22f: Publisher	TAC-1200	#WeOwnTheNight	Samsung	Cheil	Silver
Abby	Abby- Best Digital				Worldwide	
	Publication					
	Advertising &					
	marketing by a					
	publisher via					
	Web/App/Social					
22 Publisher	22f: Publisher	TAC-3982		HT One Audience	HT Media Ltd	Silver
Abby	Abby- Best Digital		match with HT One			
	Publication		Audience			
	Advertising &					
	marketing by a					
	publisher via					
	Web/App/Social					