

MEDIA ABBY AWARDS - 2023

Specialist	Organisation	Grand Prix	Gold	Silver	Bronze	Total Metals	Total Points
Media Agency of The Year	EssenceMediacom	1	4	9	6	20	122
	Mindshare	-	6	5	7	18	106
	Madison Media	-	4	4	3	11	68
	Initiative Media Private Limited	-	2	2	6	10	52
	Wavemaker	-	1	4	2	7	40
	Lodestar UM	-	2	1	2	5	30
	Social Panga	-	1	1	1	3	18
	Omnicom Media Group	-	1	-	1	2	12
	Digital Advertising Agency	-	-	1	1	2	10
	Havas Media Group India	-	-	1	1	2	10
	BC Web Wise Pvt Ltd.	-	1	-	-	1	8
	Sociowash	-	1	-	-	1	8
	White Rivers Media	-	1	-	-	1	8
	Xperia Group	-	1	-	-	1	8
	dentsu X	-	-	1	-	1	6
	Group M TV18	-	-	1	-	1	6
	ibs Fulcro	-	-	1	-	1	6
	Laqshya Media Group	-	-	1	-	1	6
	Starcom India	-	-	1	-	1	6
	ABP Pvt. Ltd.	-	-	-	1	1	4
	Atom Network	-	-	-	1	1	4
	Entertainment Network Indian Limited	-	-	-	1	1	4
	Interactive Avenues - A Reprise Network Company	-	-	-	1	1	4
	mSix&Partners	-	-	-	1	1	4
	Grand Total	1	25	33	35	94	550