

<b>ABBY ONESHOW AWARDS - 2023</b>
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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
08 Design	08a: Design-Corporate / brand identity	TAC-1803	The Code of CogCulture	Cog Culture	COG Culture	Bronze
08 Design	08a: Design-Corporate / brand identity	TAC-1994	Brand identity for an architecture studio	KUL Studio	The Honest Illustrations	Bronze
08 Design	08a: Design-Corporate / brand identity	TAC-1738	Brand Identity	The Class Of One	COG Culture	Bronze
08 Design	08a: Design-Corporate / brand identity	TAC-1471	Brand Identity	One Dash	COG Culture	Bronze
08 Design	08a: Design-Corporate / brand identity	TAC-3193	The A to Z of imagination	Foundree	Open Strategy & Design	Merit
08 Design	08a: Design-Corporate / brand identity	TAC-1817	Testament of a great bakery: The crummb.	Love Crummb	Hyphen Communications	Merit
08 Design	08a: Design-Corporate / brand identity	TAC-3165	Mahalaya	Reliance Jewels	Scarecrow M&C Saatchi	Merit
08 Design	08b: Design-Stationery	TAC-1641	Brochure	Arigold	COG Culture	Silver
08 Design	08b: Design-Stationery	TAC-1742	Stationery	The Class Of One	COG Culture	Silver
08 Design	08b: Design-Stationery	TAC-1796	The Code of CogCulture	Cog Culture	COG Culture	Bronze
08 Design	08c: Design-Brochures, Catalogues and Annual Reports	TAC-2174	The Lovefools menu - An Ode to Bandra.	The Lovefools	Hyphen Communications	Silver
08 Design	08c: Design-Brochures, Catalogues and Annual Reports	TAC-1648	Direct Mail	Arigold	COG Culture	Silver
08 Design	08d: Design- Use of Design in Direct Mail	TAC-2474	The Pink Ribbon Collection	American Oncology Institute	Havas Life Sorento	Silver
08 Design	08d: Design- Use of Design in Direct Mail	TAC-2159	The Lovefools Invite An Ode to Bandra	The Lovefools	Hyphen Communications	Bronze
08 Design	08d: Design- Use of Design in Direct Mail	TAC-4244	Handwashing Kebabs	Lifebuoy	Mullenlowe Lintas Group	Merit
08 Design	08d: Design- Use of Design in Direct Mail	TAC-2969	The Safety Wrap	Mumbai Traffic Police	FCB Group India	Merit
08 Design	08e: Design- Use of Design in Posters	TAC-2620	SHUBH DAHAN	Gomantak Private Limited, Mudra Pratishthan	FCB Group India	Silver
08 Design	08e: Design- Use of Design in Posters	TAC-1816	The Lovefools POSTERS- An Ode to Bandra	The Lovefools	Hyphen Communications	Bronze
08 Design	08f: Design-Publications, books, diaries, newspapers, magazines	TAC-1799	The Code of CogCulture	Cog Culture	COG Culture	Bronze

<b>ABBY ONESHOW AWARDS - 2023</b>
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08 Design	08f: Design- Publications, books, diaries, newspapers, magazines	TAC-1155	TATA TEA GOLD TEA TABLE BOOK	Tata Tea Gold	Tree Design Pvt. Ltd.	Merit
08 Design	08g: Design- Calendars	TAC-2435	Deck of Wonders 2023	Tag	Tag India	Merit
08 Design	08i: Design- Packaging	TAC-3211	Bleu Vegan Condoms	Bleu Condoms	Sharpener	Silver
08 Design	08i: Design- Packaging	TAC-1343	75 years of India's Independence	Tata Tea Premium	Tree Design Pvt. Ltd.	Merit
08 Design	08l: Design- New Design for B2B products and services	TAC-1821	The Code of CogCulture	Cog Culture	COG Culture	Silver
08 Design	08l: Design- New Design for B2B products and services	TAC-1624	Mix	Arigold	COG Culture	Bronze
08 Design	08l: Design- New Design for B2B products and services	TAC-1808	Brand Identity	One Dash	COG Culture	Merit
08 Design	08m: Design- Environment design	TAC-4135	The Missing Chapter	P&G Whisper	Leo Burnett India	Gold
08 Design	08n: Design- Best Integrated Design Campaign	TAC-4136	The Missing Chapter	P&G Whisper	Leo Burnett India	Gold
08 Design	08n: Design- Best Integrated Design Campaign	TAC-1751	TCO1	The Class Of One	COG Culture	Bronze
08 Design	08n: Design- Best Integrated Design Campaign	TAC-2453	The Lovefools - An ode to Bandra	The Lovefools	Hyphen Communications	Bronze
08 Design	08n: Design- Best Integrated Design Campaign	TAC-1688	Leaflet	Medharbour	COG Culture	Bronze
08 Design	08n: Design- Best Integrated Design Campaign	TAC-3362	The A to Z of imagination	Foundree	Open Strategy & Design	Merit
08 Design	08n: Design- Best Integrated Design Campaign	TAC-2163	Testament of a great bakery: The crumbs.	#N/A	Hyphen Communications	Merit
08 Design	08o: Design- Craft in Design - Use of Copywriting	TAC-2136	The Lovefools menu- A written ode to Bandra	The Lovefools	Hyphen Communications	Silver
08 Design	08o: Design- Craft in Design - Use of Copywriting	TAC-1642	Stationery	Arigold	COG Culture	Silver
08 Design	08p: Design- Craft in Design - Use of Typography	TAC-2167	Typography as Design in Identity	KUL Studio	The Honest Illustrations	Bronze
08 Design	08p: Design- Craft in Design - Use of Typography	TAC-2158	The Lovefools menu design - An Ode to Bandra	The Lovefools	Hyphen Communications	Bronze

<b>ABBY ONESHOW AWARDS - 2023</b>
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08 Design	08p: Design- Craft in Design - Use of Typography	TAC-3167	Mahalaya	Reliance Jewels	Scarecrow M&C Saatchi	Merit
08 Design	08q: Design- Craft in Design - Use of Illustration	TAC-2622	SHUBH DAHAN	Gomantak Private Limited, Mudra Pratishthan	FCB Group India	Gold
08 Design	08q: Design- Craft in Design - Use of Illustration	TAC-3415	The Moving Canvas	Exide	Wunderman Thompson India	Silver
08 Design	08q: Design- Craft in Design - Use of Illustration	TAC-4057	CITY UNKNOWN	Siddhco.	Saurav Dasgupta	Bronze
08 Design	08q: Design- Craft in Design - Use of Illustration	TAC-2451	Deck of Wonders 2023	Tag	Tag India	Bronze
08 Design	08q: Design- Craft in Design - Use of Illustration	TAC-1691	Leaflet	Medharbour	COG Culture	Merit
08 Design	08q: Design- Craft in Design - Use of Illustration	TAC-3234	Khadak Restaurant in UK	Khadak	Sharpener	Merit
08 Design	08q: Design- Craft in Design - Use of Illustration	TAC-1802	The Code of CogCulture	Cog Culture	COG Culture	Merit
08 Design	08s: Design- Craft in Design - Use of Mixed Media	TAC-4157	Unbox Me	Unaids	FCB Group India	Merit
08 Design	08t: Design- Craft in Design - Use of Product Design- innovative use of design in a product	TAC-2591	SHUBH DAHAN	Gomantak Private Limited, Mudra Pratishthan	FCB Group India	Silver
08 Design	08t: Design- Craft in Design - Use of Product Design- innovative use of design in a product	TAC-2475	The Pink Ribbon Collection	American Oncology Institute	Havas Life Sorento	Silver
08 Design	08t: Design- Craft in Design - Use of Product Design- innovative use of design in a product	TAC-4108	Unbox Me	Unaids	FCB Group India	Merit
09 Digital	09Aa: Digital- Brand Website	TAC-2130	TVS Motoverse	TVS Motor Company	Tagglabs Experiential Pvt Ltd	Bronze
09 Digital	09Ab: Digital- Brand Microsite	TAC-4030	Chatpat	SOS Children's Villages India	FCB Group India	Bronze
09 Digital	09Ac: Digital- Brand Metaverse	TAC-3332	First ever reusable & sustainable platform	Volvo Cars India	Mindshare	Bronze
09 Digital	09Ac: Digital- Brand Metaverse	TAC-3806	Blenders Pride Glassware Fashion Tour Park	Blenders Pride Glassware Fashion Tour	Blink Digital	Bronze

<b>ABBY ONESHOW AWARDS - 2023</b>
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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
09 Digital	09Ba: Digital-Social Media (Co-Creation/Crowd sourcing/Community Building)	TAC-3528	How Old Were You?	Dove	Mindshare	Silver
09 Digital	09Ba: Digital-Social Media (Co-Creation/Crowd sourcing/Community Building)	TAC-3700	Jeep Reel Rally	Jeep	Leo Burnett India	Merit
09 Digital	09Bc: Digital-Social Media (Livestreams and Other Real Time Engagements)	TAC-3066	Oreo #BringBack2011	Oreo India	Leo Burnett India	Gold
09 Digital	09Bc: Digital-Social Media (Livestreams and Other Real Time Engagements)	TAC-3896	Tug of War Reel	Fevicol	Schbang	Bronze
09 Digital	09Bc: Digital-Social Media (Livestreams and Other Real Time Engagements)	TAC-2928	No Lights. Camera. Action	Samsung	Cheil Worldwide	Merit
09 Digital	09Bd: Digital-Integrated Social Media Campaign	TAC-4043	Chatpat	SOS Children's Villages India	FCB Group India	Silver
09 Digital	09Bd: Digital-Integrated Social Media Campaign	TAC-1859	#KheITumharaAkha daHumara	Fantasy Akhada	Wirality Media Private Limited	Silver
09 Digital	09Bd: Digital-Integrated Social Media Campaign	TAC-3921	Doritos Sizzlin' Hot	Doritos	Leo Burnett India	Bronze
09 Digital	09Bd: Digital-Integrated Social Media Campaign	TAC-1938	#BeMyValenteer	Genesis Foundation	Step1 Advertising Pvt. Ltd.	Bronze
09 Digital	09Ca: Digital-Games (Online)	TAC-4044	The Net Practice of Stock Trading	Upstox	Mindshare	Bronze
09 Digital	09Da: Digital-Technology (Utility /Tool)	TAC-3519	Thumbstopping Beauty Biases	Dove	Mindshare	Bronze
09 Digital	09Db: Digital-Technology (Installations)	TAC-1116	Legend	Mountain Dew	Flibbr Consulting	Bronze
09 Digital	09Db: Digital-Technology (Installations)	TAC-4300	Dance For Good	Mahindra Racing	BBH Communications India Private Limited	Bronze
09 Digital	09Dc: Digital-Technology (Others)	TAC-3717	Airtel 175 Replayed	Airtel	Leo Burnett India	Gold
09 Digital	09Dc: Digital-Technology (Others)	TAC-4045	The Net Practice of Stock Trading	Upstox	Mindshare	Bronze

<b>ABBY ONESHOW AWARDS - 2023</b>
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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
09 Digital	09E: Digital- Search Innovative approach to Search using paid search, Search Engine Optimization, etc.	TAC-1992	The D Series Project	Reliance General Insurance	Atom network	Bronze
09 Digital	09E: Digital- Search Innovative approach to Search using paid search, Search Engine Optimization, etc.	TAC-3126	Century Ply - In The Search for Plywood Perfection	Century Ply	Sociowash Media Pvt. Ltd.	Bronze
09 Digital	09H: Digital- Best in Creator/Influencer Partnerships	TAC-4042	Chatpat	SOS Children's Villages India	FCB Group India	Silver
09 Digital	09H: Digital- Best in Creator/Influencer Partnerships	TAC-1931	Petfluencers	Turtle Wax India	Step1 Advertising Pvt. Ltd.	Silver
09 Digital	09H: Digital- Best in Creator/Influencer Partnerships	TAC-3236	Netflix Playback 2022	Netflix	Creative Land Asia	Bronze
09 Digital	09H: Digital- Best in Creator/Influencer Partnerships	TAC-3534	How Old Were You?	Dove	Mindshare	Bronze
09 Digital	09H: Digital- Best in Creator/Influencer Partnerships	TAC-3181	#KhaliKaKhaaliCart	Swiggy Instamart	Schbang	Bronze
09 Digital	09H: Digital- Best in Creator/Influencer Partnerships	TAC-3902	The Great Celebrity Hack	Burger King	Leo Burnett India	Bronze
09 Digital	09H: Digital- Best in Creator/Influencer Partnerships	TAC-3573	Cheat The Heat	Doritos	Leo Burnett India	Merit
09 Digital	09I: Digital- Best in Moment Marketing	TAC-4192	Safe Swipe	Josh	Leo Burnett India	Silver
09 Digital	09I: Digital- Best in Moment Marketing	TAC-3932	Oreo #ThalaThalapathy	Oreo India	Leo Burnett India	Silver
09 Digital	09I: Digital- Best in Moment Marketing	TAC-3871	THE NO PANTS PARADE	Lee India	Leo Burnett India	Silver
09 Digital	09I: Digital- Best in Moment Marketing	TAC-3580	Oreo Red Velvet X Stranger Things	Oreo India	Leo Burnett India	Bronze
09 Digital	09I: Digital- Best in Moment Marketing	TAC-3237	Netflix Playback 2022	Netflix	Creative Land Asia	Bronze

<b>ABBY ONESHOW AWARDS - 2023</b>
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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
09 Digital	09I: Digital- Best in Moment Marketing	TAC-2604	Harsh Goenka Case Study	Fevicol	Schbang	Bronze
09 Digital	09I: Digital- Best in Moment Marketing	TAC-3521	Thumbstopping Beauty Biases	Dove	Mindshare	Merit
09 Digital	09I: Digital- Best in Moment Marketing	TAC-3943	Bolne Se Sab Hoga #Searchforchange	Google India	Mullenlowe Lintas Group	Merit
09 Digital	09J: Digital- Best in Platform Innovation	TAC-3522	Thumbstopping Beauty Biases	Dove	Mindshare	Bronze
09 Digital	09J: Digital- Best in Platform Innovation	TAC-4150	Interactive Pre Roll Game	Amazon India	Blink Digital	Bronze
09 Digital	09Kb: Digital- Online only video (single, 15s to 30s)	TAC-3344	Robbery TVC	Asahi India Glass Limited	Enormous	Silver
09 Digital	09kc: Digital- Online only video (single, 30s to 60s)	TAC-3220	Robbery TVC	Asahi India Glass Limited	Enormous	Gold
09 Digital	09kc: Digital- Online only video (single, 30s to 60s)	TAC-1914	Promo Shark Tank India Season 2 - Coming soon	Sony LIV	White Rivers Media	Silver
09 Digital	09kc: Digital- Online only video (single, 30s to 60s)	TAC-1823	Official Promo Shark Tank India Season 2	Sony LIV	White Rivers Media	Silver
09 Digital	09kc: Digital- Online only video (single, 30s to 60s)	TAC-3487	Data bahot badh gaya beta- Gym	DigiBoxx	Enormous	Bronze
09 Digital	09kc: Digital- Online only video (single, 30s to 60s)	TAC-3496	Data bahot badh gaya beta- Mom & son	DigiBoxx	Enormous	Merit
09 Digital	09Kd: Digital- Online only video (single, above 60s)	TAC-3782	The Missing Chapter - For Moms	P&G Whisper	Leo Burnett India	Silver
09 Digital	09Kd: Digital- Online only video (single, above 60s)	TAC-3249	Cherrapunji ki Diwali	Netflix	Creative Land Asia	Silver
09 Digital	09Kd: Digital- Online only video (single, above 60s)	TAC-3069	Oreo #BringBack2011	Oreo India	Leo Burnett India	Silver
09 Digital	09Kd: Digital- Online only video (single, above 60s)	TAC-1026	The Interview	Tanishq	Superfly films Pvt. Ltd.	Bronze

<b>ABBY ONESHOW AWARDS - 2023</b>
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09 Digital	09Kd: Digital-Online only video (single, above 60s)	TAC-3336	23in23	Axis Bank	Grey Group	Bronze
09 Digital	09Kd: Digital-Online only video (single, above 60s)	TAC-3436	SilenceCancerNotTheFight	Netmeds	Grey Group	Bronze
09 Digital	09Kd: Digital-Online only video (single, above 60s)	TAC-3196	Finance Without Bias	Axis Bank	Grey Group	Bronze
09 Digital	09Ke: Digital-Online only video (Campaign)	TAC-1822	Shark Tank India Season 2	Sony LIV	White Rivers Media	Gold
09 Digital	09Ke: Digital-Online only video (Campaign)	TAC-3235	Robeery and summer TVC	Asahi India Glass Limited	Enormous	Bronze
09 Digital	09Ke: Digital-Online only video (Campaign)	TAC-2378	Indian Stretchable Time - Campaign	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Bronze
09 Digital	09Ke: Digital-Online only video (Campaign)	TAC-1860	#KhelTumharaAkhadaHumara	Fantasy Akhada	Wirality Media Private Limited	Bronze
09 Digital	09Ke: Digital-Online only video (Campaign)	TAC-4040	Chatpat	SOS Children's Villages India	FCB Group India	Bronze
09 Digital	09Ke: Digital-Online only video (Campaign)	TAC-2065	The Missing Dulha Campaign	HDFC Life	LS Digital	Bronze
09 Digital	09L: Digital-Creative Use of Data	TAC-3720	Airtel 175 Replayed	Airtel	Leo Burnett India	Gold
09 Digital	09N: Digital- Digital Craft - Data/ Analytics	TAC-3733	Airtel 175 Replayed	Airtel	Leo Burnett India	Bronze
09 Digital	09P: Digital- Digital Craft - Creative use of Video	TAC-3732	Airtel 175 Replayed	Airtel	Leo Burnett India	Grand Prix
09 Digital	09P: Digital- Digital Craft - Creative use of Video	TAC-4038	Chatpat	SOS Children's Villages India	FCB Group India	Silver
09 Digital	09P: Digital- Digital Craft - Creative use of Video	TAC-3198	Finance Without Bias	Axis Bank	Grey Group	Bronze
09 Digital	09P: Digital- Digital Craft - Creative use of Video	TAC-2071	The Missing Dulha Campaign	HDFC Life	LS Digital	Bronze
09 Digital	09P: Digital- Digital Craft - Creative use of Video	TAC-2017	TAKE OFF - EOS R7 – Song of Birds	Canon India Private Limited	LS Digital	Bronze

<b>ABBY ONESHOW AWARDS - 2023</b>
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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
09 Digital	09Q: Digital- Digital Craft - Creative use of Animation	TAC-3417	The Moving Canvas	Exide	Wunderman Thompson India	Gold
10 Mobile	10A: Mobile- Mobile /Tablet Site	TAC-3441	The Text And Drive Challenge Mobile Site	Kotak General Insurance	IBS Fulcro	Gold
10 Mobile	10A: Mobile- Mobile /Tablet Site	TAC-3306	Rogue AI	Linc Ltd	BC Web Wise Pvt Ltd.	Merit
10 Mobile	10A: Mobile- Mobile /Tablet Site	TAC-2706	A minute for nature .	Kirloskar Vasundhara	Centrick Marketing Solutions LLP	Merit
10 Mobile	10B: Mobile- Mobile/Tablet Apps	TAC-3510	Thumbstopping Beauty Biases	Dove	Mindshare	Silver
10 Mobile	10C: Mobile- Mobile Technology	TAC-3516	Thumbstopping Beauty Biases	Dove	Mindshare	Gold
10 Mobile	10C: Mobile- Mobile Technology	TAC-2487	A DEEPAKE VIDEO TO UNCOVER FAKE NEWS	WION	Grapes Digital Pvt. Ltd.	Bronze
10 Mobile	10C: Mobile- Mobile Technology	TAC-3633	Aegon Life Print Innovation using QR Code	Aegon Life	Havas Worldwide India Pvt Ltd	Bronze
10 Mobile	10C: Mobile- Mobile Technology	TAC-3142	QR to Qatar	adidas	Leo Burnett India	Bronze
10 Mobile	10C: Mobile- Mobile Technology	TAC-3434	Unjam Bengaluru	The Times of India	Wunderman Thompson India	Merit
10 Mobile	10D: Mobile- Mobile Games	TAC-4214	Whisper Sleep Quest	P&G Whisper	Leo Burnett India	Merit
10 Mobile	10E: Mobile- Mobile Messaging	TAC-3517	Thumbstopping Beauty Biases	Dove	Mindshare	Silver
10 Mobile	10F: Mobile- Mobile video	TAC-2502	Samsonite Rukmini Vijayakumar	Samsonite	Enormous	Silver
10 Mobile	10F: Mobile- Mobile video	TAC-3716	Airtel 175 Replayed	Airtel	Leo Burnett India	Silver
10 Mobile	10F: Mobile- Mobile video	TAC-2510	Samsonite Shivamani	Samsonite	Enormous	Silver
10 Mobile	10F: Mobile- Mobile video	TAC-1666	#RarePair	Mia By Tanishq	Schbang	Bronze
11 Technology	11B: Technology- Best use of Technology for community management /building	TAC-3018	Quit smoking with your friend Nico!	Nicotex	Madison World	Gold
11 Technology	11B: Technology- Best use of Technology for community management /building	TAC-3715	Airtel 175 Replayed	Airtel	Leo Burnett India	Silver



<b>ABBY ONESHOW AWARDS - 2023</b>
-----------------------------------

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11 Technology	11B: Technology-Best use of Technology for community management /building	TAC-4047	The Net Practice of Stock Trading	Upstox	Mindshare	Silver
11 Technology	11B: Technology-Best use of Technology for community management /building	TAC-3309	Rogue AI	Linc Ltd	BC Web Wise Pvt Ltd.	Silver
11 Technology	11B: Technology-Best use of Technology for community management /building	TAC-3859	Safe Swipe	Josh	Leo Burnett India	Bronze
11 Technology	11B: Technology-Best use of Technology for community management /building	TAC-1315	Amazon Se Liya	Amazon	Tribes Communications	Merit
11 Technology	11B: Technology-Best use of Technology for community management /building	TAC-2415	Samsung Members - No Shake Cam	Samsung	Cheil Worldwide	Merit
11 Technology	11Da: Technology-Best use of Virtual Reality for Brand Experience	TAC-2032	Kamaverse	Kamasutra Condoms	Madison World	Silver
11 Technology	11Da: Technology-Best use of Virtual Reality for Brand Experience	TAC-1316	Amazon Se Liya	Amazon	Tribes Communications	Bronze
11 Technology	11Db: Technology-Best use of Virtual Reality on Gamification	TAC-2037	Kamaverse	Kamasutra Condoms	Madison World	Bronze
11 Technology	11Ea: Technology-Best use of Augmented Reality for Brand Experience	TAC-2590	Celebrating biodiversity, A Live AR experience.	Indian Oil	Laqshya Media Group	Bronze
11 Technology	11Ea: Technology-Best use of Augmented Reality for Brand Experience	TAC-2021	Dance Deewane Juniors - Technology - Activation	Colors Viacom	Viacom 18 Media Private Limited	Bronze
11 Technology	11Eb: Technology-Best use of Augmented Reality on Gamification	TAC-3443	Wall of Joy	Croma - A Tata Enterprise	Croma - A Tata Enterprise	Merit

<b>ABBY ONESHOW AWARDS - 2023</b>
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11 Technology	11f: Technology- Best Creative use of Tech Innovation	TAC-3513	Thumbstopping Beauty Biases	Dove	Mindshare	Gold
11 Technology	11f: Technology- Best Creative use of Tech Innovation	TAC-2948	Rogue AI	Linc Ltd	BC Web Wise Pvt Ltd.	Silver
11 Technology	11f: Technology- Best Creative use of Tech Innovation	TAC-4048	The Net Practice of Stock Trading	Upstox	Mindshare	Silver
11 Technology	11f: Technology- Best Creative use of Tech Innovation	TAC-3335	First ever reusable & sustainable platform	Volvo Cars India	Mindshare	Bronze
11 Technology	11f: Technology- Best Creative use of Tech Innovation	TAC-2041	Kamaverse	Kamasutra Condoms	Madison World	Merit
11 Technology	11g: Technology- Best Use of Voice Service in a digital platform/using digital technology.	TAC-3860	Safe Swipe	Josh	Leo Burnett India	Gold
11 Technology	11h: Technology- Best use of influencer activity in a digital platform/using digital technology	TAC-3861	Safe Swipe	Josh	Leo Burnett India	Bronze
12 Direct	12a: Direct- Direct Response - PRESS	TAC-2748	The Wagh Bakri Laundry Insert	Wagh Bakri Tea Group	Setu Advertising Private Limited	Merit
12 Direct	12a: Direct- Direct Response - PRESS	TAC-4212	CakeULator	HDFC Life	Leo Burnett India	Merit
12 Direct	12b: Direct- Direct Response - AV (TV Film/ YouTube Film/ Infomercial)	TAC-3146	QR to Qatar	adidas	Leo Burnett India	Silver
12 Direct	12b: Direct- Direct Response - AV (TV Film/ YouTube Film/ Infomercial)	TAC-4308	Tr. for Teacher	Navneet Education Limited	FCB Group India	Silver
12 Direct	12b: Direct- Direct Response - AV (TV Film/ YouTube Film/ Infomercial)	TAC-3465	Aap Jahan Test Wahan	Healthians	Leo Burnett India	Bronze
12 Direct	12b: Direct- Direct Response - AV (TV Film/ YouTube Film/ Infomercial)	TAC-3071	Oreo #BringBack2011	Oreo India	Leo Burnett India	Bronze
12 Direct	12c: Direct- Direct Response - Dimensional Mail (3DPieces)	TAC-4154	Unbox Me	Unaid	FCB Group India	Silver

<b>ABBY ONESHOW AWARDS - 2023</b>
-----------------------------------

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12 Direct	12c: Direct- Direct Response - Dimensional Mail (3DPieces)	TAC-1851	The EmerJersey	Reliance General Insurance	Atom network	Silver
12 Direct	12c: Direct- Direct Response - Dimensional Mail (3DPieces)	TAC-2993	Maharashtra Times Akshar Ganesh Memento	The Times Group	Bennett Coleman & Co Ltd	Merit
12 Direct	12c: Direct- Direct Response - Dimensional Mail (3DPieces)	TAC-4321	The 21 MLQ on Coping with Exam Pressures	Navneet Education Limited	FCB Group India	Merit
12 Direct	12d: Direct- Direct Response - Flat Mail (without bulky enclosures)	TAC-2749	The Wagh Bakri Laundry Insert	Wagh Bakri Tea Group	Setu Advertising Private Limited	Silver
12 Direct	12e: Direct- Direct Response - Emailers: (need to include landing page wherever required)	TAC-2295	OOHO Replies	Cheil India	Cheil Worldwide	Merit
12 Direct	12f: Direct- Direct Campaign using any two of the above.	TAC-4310	Tr. For Teacher	Navneet Education Limited	FCB Group India	Silver
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-4158	Unbox Me	Unaids	FCB Group India	Gold
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-4036	Chatpat	SOS Children's Villages India	FCB Group India	Gold
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-2725	Vigil Aunty	HDFC Bank	FCB Group India	Silver
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-1587	Ice Stupas in Ladakh	Astral Foundation	Astral Foundation	Silver
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-1854	The EmerJersey	Reliance General Insurance	Atom network	Silver
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-2476	The Pink Ribbon Collection	American Oncology Institute	Havas Life Sorento	Silver
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-4222	Smart Fill	Unilever	VMLY&R	Bronze
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-4245	Handwashing Kebabs	Lifebuoy	Mullenlowe Lintas Group	Bronze

<b>ABBY ONESHOW AWARDS - 2023</b>
-----------------------------------

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12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-4312	Tr. for Teacher	Navneet Education Limited	FCB Group India	Bronze
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-2811	World's most dangerous office	Harpic Toilet Cleaner	Havas Worldwide India Pvt Ltd	Bronze
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-1964	World's 1st campaign that only musicians can read.	The True School of Music	Madison World	Bronze
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-3273	Don't Get Caught By HPV	MSD India	Schbang	Bronze
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-4322	The 21 MLQ on Coping with Exam Pressures	Navneet Education Limited	FCB Group India	Merit
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-1270	Kaise Ka Cancer	Tata Trusts	Cutaway Films Pvt Ltd	Merit
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-2707	A minute for nature .	Kirloskar Vasundhara	Centrick Marketing Solutions LLP	Merit
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-2407	Not a Doctor Oath	Reliance General Insurance	^atom network	Merit
12 Direct	12g: Direct- Work done for Social Awareness or Charity Causes.	TAC-2913	The Safety Wrap	Mumbai Traffic Police	FCB Group India	Merit
12 Direct	12h: Direct- Direct response digital.	TAC-3512	Thumbstopping Beauty Biases	Dove	Mindshare	Gold
12 Direct	12h: Direct- Direct response digital.	TAC-4194	Safe Swipe	Josh	Leo Burnett India	Silver
12 Direct	12h: Direct- Direct response digital.	TAC-3935	Oreo #ThalaThalapathy	Oreo India	Leo Burnett India	Silver
12 Direct	12h: Direct- Direct response digital.	TAC-3072	Oreo #BringBack2011	Oreo India	Leo Burnett India	Bronze
12 Direct	12h: Direct- Direct response digital.	TAC-2991	No Lights. Camera. Action	Samsung	Cheil Worldwide	Bronze
12 Direct	12h: Direct- Direct response digital.	TAC-1991	Not a Doctor Oath	Reliance General Insurance	^atom network	Bronze
12 Direct	12h: Direct- Direct response digital.	TAC-1746	The Unheard Break	boAt	Digitas India	Bronze
12 Direct	12h: Direct- Direct response digital.	TAC-3387	Unjam Bengaluru	The Times of India	Wunderman Thompson India	Bronze
14 Public Relations	14Aa: Public Relations- Sectors - Consumer Durables	TAC-1747	The Unheard Break	boAt	Digitas India	Bronze

<b>ABBY ONESHOW AWARDS - 2023</b>
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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
14 Public Relations	14Ac: Public Relations- Sectors - Other Consumer Products & Services	TAC-4313	Tr. for Teacher	Navneet Education Limited	FCB Group India	Gold
14 Public Relations	14Ac: Public Relations- Sectors - Other Consumer Products & Services	TAC-2319	Guardians of the Heart	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Silver
14 Public Relations	14Ac: Public Relations- Sectors - Other Consumer Products & Services	TAC-1337	GROHE every drop counts	Grohe India Pvt Ltd	Tribes Communications	Bronze
14 Public Relations	14Ad: Public Relations- Sectors - Financial PR	TAC-1856	The EmerJersey	Reliance General Insurance	Atom network	Bronze
14 Public Relations	14Ba: Public Relations- Sectors - Practices & Specialities - Corporate PR	TAC-4324	The 21 MLQ on Coping with Exam Pressures	Navneet Education Limited	FCB Group India	Bronze
14 Public Relations	14Bb: Public Relations- Sectors - Practices & Specialities -Public Affairs & Lobbying	TAC-4249	Adeli	Unipads	VMLY&R	Gold
14 Public Relations	14Bb: Public Relations- Sectors - Practices & Specialities -Public Affairs & Lobbying	TAC-4171	Unbox Me	Unaids	FCB Group India	Silver
14 Public Relations	14Be: Public Relations- Sectors - Practices & Specialities - Corporate Social Responsibility	TAC-4019	Chatpat	SOS Children's Villages India	FCB Group India	Gold
14 Public Relations	14Be: Public Relations- Sectors - Practices & Specialities - Corporate Social Responsibility	TAC-3752	The Missing Chapter	P&G Whisper	Leo Burnett India	Silver

<b>ABBY ONESHOW AWARDS - 2023</b>
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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
14 Public Relations	14Be: Public Relations- Sectors - Practices & Specialities - Corporate Social Responsibility	TAC-4315	Tr. for Teacher	Navneet Education Limited	FCB Group India	Bronze
14 Public Relations	14Bf: Public Relations- Sectors - Practices & Specialities -Events & Experiential	TAC-4251	Adeli	Unipads	VMLY&R	Silver
14 Public Relations	14Bf: Public Relations- Sectors - Practices & Specialities -Events & Experiential	TAC-1960	The EmerJersey	Reliance General Insurance	Atom network	Silver
14 Public Relations	14Bf: Public Relations- Sectors - Practices & Specialities -Events & Experiential	TAC-3709	Airtel 175 Replayed	Airtel	Leo Burnett India	Silver
14 Public Relations	14Bf: Public Relations- Sectors - Practices & Specialities -Events & Experiential	TAC-2321	Guardians of the Heart	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Silver
14 Public Relations	14Bf: Public Relations- Sectors - Practices & Specialities -Events & Experiential	TAC-1220	Honda - Floating showroom	Honda Motorcycle and Scooter India	Tribes Communications	Bronze
14 Public Relations	14Bf: Public Relations- Sectors - Practices & Specialities -Events & Experiential	TAC-1734	Floatverse	boAt	Digitas India	Merit
14 Public Relations	14Ca: Public Relations- Sectors - Digital PR - Use of Social Media in PR	TAC-4035	Chatpat	SOS Children's Villages India	FCB Group India	Gold

<b>ABBY ONESHOW AWARDS - 2023</b>
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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
14 Public Relations	14Ca: Public Relations- Sectors - Digital PR - Use of Social Media in PR	TAC-4196	Safe Swipe	Josh	Leo Burnett India	Silver
14 Public Relations	14Ca: Public Relations- Sectors - Digital PR - Use of Social Media in PR	TAC-3075	Oreo #BringBack2011	Oreo India	Leo Burnett India	Merit
14 Public Relations	14Ca: Public Relations- Sectors - Digital PR - Use of Social Media in PR	TAC-2322	Guardians of the Heart	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Merit
14 Public Relations	14Da: Public Relations- Campaign - Integrated Campaign led by PR	TAC-4137	The Missing Chapter	P&G Whisper	Leo Burnett India	Gold
14 Public Relations	14Da: Public Relations- Campaign - Integrated Campaign led by PR	TAC-4034	Chatpat	SOS Children's Villages India	FCB Group India	Gold
14 Public Relations	14Da: Public Relations- Campaign - Integrated Campaign led by PR	TAC-4316	Tr. for Teacher	Navneet Education Limited	FCB Group India	Silver
14 Public Relations	14Da: Public Relations- Campaign - Integrated Campaign led by PR	TAC-2323	Guardians of the Heart	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Bronze
14 Public Relations	14Da: Public Relations- Campaign - Integrated Campaign led by PR	TAC-2469	The Pink Ribbon Collection	American Oncology Institute	Havas Life Sorento	Merit
21 Broadcaster Abby	21a: Broadcaster Abby- Best launch of a TV channel	TAC-3033	Star Gold Thrills Channel Branding	Star Gold Thrills	Star India Pvt. Ltd.	Bronze
21 Broadcaster Abby	21b: Broadcaster Abby- Best launch of a TV program using multi-media	TAC-1916	IL T20 LAUNCH CAMPAIGN	Zee Entertainment Enterprises Limited	Zee Entertainment Enterprises Limited	Silver

<b>ABBY ONESHOW AWARDS - 2023</b>
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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
21 Broadcaster Abby	21b: Broadcaster Abby- Best launch of a TV program using multi-media	TAC-2068	Dance Deewane Juniors - Broadcaster	Colors Viacom	Viacom 18 Media Private Limited	Merit
21 Broadcaster Abby	21c: Broadcaster Abby- Best TV reality show promo	TAC-2368	Kaun Banega crorepati season 14 ( launch)	Sony entertainment television	Culver Max Entertainment Private Limited	Gold
21 Broadcaster Abby	21c: Broadcaster Abby- Best TV reality show promo	TAC-2382	Kaun Banega crorepati season 14 ( launch-sanju)	Sony entertainment television	Culver Max Entertainment Private Limited	Gold
21 Broadcaster Abby	21c: Broadcaster Abby- Best TV reality show promo	TAC-3026	Dance Karnataka Dance - S6	Zee Entertainment Enterprises Limited	Zee Entertainment Enterprises Limited	Gold
21 Broadcaster Abby	21d: Broadcaster Abby- Best TV fiction promo	TAC-1255	Dil Diyaan Gallaan	Culver Max Entertainment Private Limited	Culver Max Entertainment Private Limited	Silver
21 Broadcaster Abby	21d: Broadcaster Abby- Best TV fiction promo	TAC-3555	Bhoomige BAndha Bhagavantha	Zee Entertainment Enterprises Limited	Zee Entertainment Enterprises Limited	Silver
21 Broadcaster Abby	21d: Broadcaster Abby- Best TV fiction promo	TAC-3444	Shrirasthu Shubhamasthu	Zee Entertainment Enterprises Limited	Zee Entertainment Enterprises Limited	Bronze
21 Broadcaster Abby	21e: Broadcaster Abby- Best TV comedy show promo	TAC-2339	INDIA'S LAUGHTER CHAMPION	Sony entertainment television	Culver Max Entertainment Private Limited	Gold
21 Broadcaster Abby	21e: Broadcaster Abby- Best TV comedy show promo	TAC-2960	The Office Chill Kind of Guy	Viacom18 Media Pvt Ltd - MTV	Viacom 18 Media Private Limited	Gold
21 Broadcaster Abby	21h: Broadcaster Abby- Best TV sports channel program promo	TAC-1857	IL T20 - Launch campaign	Zee Entertainment Enterprises Limited	Zee Entertainment Enterprises Limited	Silver
21 Broadcaster Abby	21j: Broadcaster Abby- Best TV program for Cause related Marketing	TAC-2422	Nashwa Narak	News18 Bihar/Jharkhand	TV18 Broadcast Limited	Silver
21 Broadcaster Abby	21k: Broadcaster Abby- Best regional TV program promo (other than Hindi and English)	TAC-3082	Dance Karnataka Dance-S6	Zee Entertainment Enterprises Limited	Zee Entertainment Enterprises Limited	Silver
21 Broadcaster Abby	21k: Broadcaster Abby- Best regional TV program promo (other than Hindi and English)	TAC-4020	Bhoomige Bandha Bhagavantha	Zee Entertainment Enterprises Limited	Zee Entertainment Enterprises Limited	Bronze



<b>ABBY ONESHOW AWARDS - 2023</b>
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Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
21 Broadcaster Abby	21m: Broadcaster Abby- Best original music score for a TV Program	TAC-1257	Dil Diyaan Gallaan	Culver Max Entertainment Private Limited	Culver Max Entertainment Private Limited	Gold
21 Broadcaster Abby	21m: Broadcaster Abby- Best original music score for a TV Program	TAC-1079	ACHARVA CHHATHI MAAYI KE SONG LAUNCH	Zee Ganga	Zee Entertainment Enterprises Limited	Silver
21 Broadcaster Abby	21m: Broadcaster Abby- Best original music score for a TV Program	TAC-3557	Bhoomige Bandha Bhagavantha	Zee Entertainment Enterprises Limited	Zee Entertainment Enterprises Limited	Silver
21 Broadcaster Abby	21m: Broadcaster Abby- Best original music score for a TV Program	TAC-2345	KATHA ANKHAEE	Sony entertainment television	Culver Max Entertainment Private Limited	Bronze