

Year	Award Name	Category (If any)	Winner Name	Company Name	Agency Name (if any)
2016	DMA Knights		Ankush Bhandari		
2016	DMA Knights		Ravi Jaswani		
2016	DMA Knights		Vikram Menon		
2016	DMA Knights		Vivek Bhargava		
Year	Award Name	Category (If any)	Winner Name	Company Name	
2016	Marketer of the Year	Individual : Hot Start up	Naveen Kukreja	PaisaBazaar.com	
2016	Marketer of the Year	Individual : Billionaire Brand	Anurita Chopra	Philips India Ltd. Total	
2016	Marketer of the Year	Organisation : Brand Relaunch		HLL Lifecare Limited	
2016	Marketer of the Year	Organisation : New Launch		Godrej interio	
2016	Marketer of the Year	Organisation : Social Impact		Tractors and Farm Equipment Ltd.	
Year	Award Name	Category (If any)	Winner Name	Company Name	Agency Name (if any)
2016	Content Marketer of the Year	Hot Start -Up	Malini Agarwal	MissMalini Media	
2016	Content Marketer of the Year	Fastest Under a Billion	Aashish Chopra	Ixigo	
2016	Content Marketer of the Year	Fastest Under a Billion USD	Amit Bajaj / Neeraj Sharma	General Electric	
Year	Award Name	Category (If any)	Winner Name	Company Name	Agency Name (if any)
2016	CMO Choice Awards	Most Trusted Marketing Partner - Digital & Integrated Marketing		Pulp Strategy Communications Pvt. Ltd.	
2016	CMO Choice Awards	Most Trusted Marketing Partner - Marketing Services		Arvato Bertelsmann	
2016	CMO Choice Awards	Emerging Marketing Partner		Loyal Solutions	
2016	CMO Choice	Most Trusted Marketing		SAP India	

	Awards	Partner - IT Enabled Marketing Platform : ECommerce			
Year	Award Name	Category (If any)	Campaign Name	Client Name	Agency Name (if any)
2016	Marketing Innovation Award	Video Solutions	Hiral Videos: Viral Videos that Hire	HCL Technologies Ltd	
2016	Marketing Innovation Award	Social	#aMileForHer	HCL Technologies Ltd	
2016	Marketing Innovation Award	Social	Bajrangi Bhaijaan	Salman Khan Films	EveryMedia Technologies Pvt. Ltd.
2016	Marketing Innovation Award	Content and Native Marketing	The Big Leap - A Live Marketing Challenge by Philips	Philips India Limited	Pulp Strategy Communications Pvt. Ltd.
2016	Marketing Innovation Award	Email	Real-time Email Content for Live Action	Axis Securities Limited	Kenscio Digital Marketing Pvt. Ltd.
2016	Marketing Innovation Award	Omnichannel Campaign Management & Marketing Automation	iSync	Pepperfry	iProspect
2016	Marketing Innovation Award : Leader Certificate	Mobile	UTI Buddy	UTI Mutual Funds	Robosoft Technologies Pvt. Ltd.
2016	Marketing Innovation Award : Leader Certificate	Omnichannel Campaign Management & Marketing Automation	American Express - Real Time Targeting Capabilities for Campaign Management	American Express Banking Corp.	
2016	Marketing Innovation Award : Leader Certificate	SEO	Thomas Cook - Search Engine Optimization	Thomas Cook	iProspect
2016	Marketing Innovation Award : Leader Certificate	Social	Citibank Dining #WhatsOnYourPlate	Citibank	MEC Global
2016	Marketing Innovation Award : Leader Certificate	Social	MTV Junkyard - Stop Being Dirty Start Being Awesome	MTV India	Isobar - Dentsu Aegis Network