

18<sup>th</sup> September, 2008.

## YOUNG ACHIEVERS AWARDS SHORTLISTED ENTRIES

### **CREATIVE AWARDS - ART DIRECTOR**

<b>No.</b>	<b>Entrant</b>	<b>Agency</b>	<b>Brand / Caption</b>
1	Sushant S. Joshi	Ogilvy & Mather	Vodafone - Roamers Direct Mail
2	Ravi Shanker	Ogilvy & Mather	Marbels - Ship
3	Ravi Shanker	Ogilvy & Mather	Marbels - Bus
4	Ravi Shanker	Ogilvy & Mather	Marbels - Train
5	Hetal Ajmera	JWT India	SNC Jewels - Diamond Robberies Planner
6	Eshani Kumbhani	JWT India	WWF India - Dominoes
7	Malini Chandrasekar	JWT India	Sanctuary Asia - Newton
8	Malini Chandrasekar	JWT India	Sanctuary Asia - Buddha
9	Shruti Gopalkrishnan	Publicis Ambience Advertising Pvt. Ltd.	Sanctuary Asia Magazine - Obituary
10	Kudrat Pardiwala	Publicis Ambience Advertising Pvt. Ltd.	Hit Insecticide- Hit Faces- Saddam

### **CREATIVE AWARDS - COPY WRITER**

<b>No.</b>	<b>Entrant</b>	<b>Agency</b>	<b>Brand / Caption</b>
1	Gururaj Rao	Ogilvy & Mather	Vodafone Debate - 1
2	Gururaj Rao	Ogilvy & Mather	Vodafone Debate - 2
3	Gururaj Rao	Ogilvy & Mather	Vodafone Debate - 3
4	Karn Singh	Ogilvy & Mather Advertising Pvt. Ltd.	Videocon Integra Widescreen Television - Table Tennis
5	Karn Singh	Ogilvy & Mather Advertising Pvt. Ltd.	Sri Lanka Federation of the Visually Handicapped - Guessing Game
6	Karn Singh	Ogilvy & Mather Advertising Pvt. Ltd.	Sri Lanka Federation of the Visually Handicapped - Smells
7	Avinash Baliga	Ogilvy & Mather	Marbels - Bus
8	Avinash Baliga	Ogilvy & Mather	Marbels - Ship
9	Avinash Baliga	Ogilvy & Mather	Marbels - Train
10	Rajshekar Patil	Grey	Bindass- Ready Reckoner
11	Simone Patrick	JWT India	DTC - Lead India Poised
12	Simone Patrick	JWT India	SNC Jewels - Diamond Robberies Planner
13	Cyrus Daruwala	Publicis Ambience Advertising Pvt. Ltd.	Sanctuary Asia Magazine - Obituary

## CREATIVE AWARDS - MOVIE MAKER

No.	Entrant	Production House	Brand / Caption
1	Amit Sharma	Chrome Pictures Limited	8 PM
2	Amit Sharma	Chrome Pictures Limited	Tata Tea - Jaago Re
3	Amit Sharma	Chrome Pictures Limited	N.A.B. - Mad Man
4	Amit Sharma	Chrome Pictures Limited	Idea - Caste War

## CREATIVE AWARDS - CREATIVE PERSON

No.	Entrant	Agency	Brand / Caption
1	Shirin Johari	Ogilvy & Mather	HSBC - Swimming Pool
2	Santosh C. Sonawane	Ogilvy & Mather	Vodafone - Debate 2
3	Santosh C. Sonawane	Ogilvy & Mather	Vodafone - Debate 1
4	Santosh C. Sonawane	Ogilvy & Mather	Hutchison Essar - Hutch 'Pigeon '
5	Aarati Kakkad	Ogilvy & Mather Pvt. Ltd.	Vodafone Essar - Alerts 'Couple'
6	Aarati Kakkad	Ogilvy & Mather Pvt. Ltd.	Hutchison Essar - SML 'Directions'
7	Aarati Kakkad	Ogilvy & Mather Pvt. Ltd.	Vodafone Essar - Alerts 'Goat'
8	Aarati Kakkad	Ogilvy & Mather Pvt. Ltd.	Vodafone Essar - Alerts 'Elevator'
9	Hetal Ajmera & Simone Patrick	JWT India	SNC Jewels - Diamond Robberies Planner
10	Siddhesh Khatavkar & Mayuresh Wagle	Rediffusion DYR	Juice Salon - Hairstyles

## BUSINESS AWARDS - BUSINESS LEADER

No.	Entrant	Organisation	Brand / Caption
1	Rohit Pathak	Hindustan Unilever Limited	Vim - The Journey over the last 2 years
2	Anuj Singh	Digital Radio (Mumbai) Broadcasting Ltd.	Red FM
3	Harman Dhillon	Hindustan Unilever Limited	Dove Hair - A 'Beautiful' Story : Building 100 Cr. Brand in 1 year

## BUSINESS AWARDS - BRAND MARKETER

No.	Entrant	Organisation	Brand / Caption
1	Shivani Suri Dhanda	Reliance Communications Ltd.	Reliance Mobile - From 'Power' brand to 'Iconic' brand
2	Saugato Bhowmik	Hindustan Unilever Limited	Wheel - Smart Shrimati
3	Mathanki Kodavasal	McCann Erickson	MSN CoolHotmail.com - Same Pinch
4	Harman Dhillon	Hindustan Unilever Limited	Dove Hair - A 'Beautiful' Story : Building 100 Cr. Brand in 1 year
5	Santosh Kutty	Ogilvy & Mather Pvt. Ltd.	Cadbury 5 Star - Jo Khaaye, Kho Jaaye

## BUSINESS AWARDS - MEDIA PERSON

No.	Entrant	Agency	Brand / Caption
1	Maneesha Khanna	Lodestar Universal	Mahindra Renault Logan - Building a Superstar
2	Ritu Trivedi	Lodestar Universal	Amul - To think the unthinkable : The Amul Way
3	Paridhi Surana	Lodestar Universal	Microsoft Office 2007 - New day New Office
4	Paridhi Surana	Lodestar Universal	Microsoft Windows Vista - Windows "Wow"-The breakthrough VISTA Launch
5	Monaz K. Todywalla	Madison Media	Cadbury Dairy Milk - A Twist in the Tale
6	Shekhar Banerjee	Madison Communications Pvt. Ltd.	Saffola (World Heart Day) - Radio Mumbai - Bringing Mumbai Together
7	Vinay Punjabi	P9 Integrated (A division of Percept Limited)	Salaam - e – Ishq

## BUSINESS AWARDS - DIGITAL PERSON

No.	Entrant	Organisation	Brand / Caption
1	Sushant Mishra	Tribal DDB India (A Div of Mudra Online Technologies)	SimplyMarry.com
2	Sheetal Seth	Big 92.7 FM	Big 92.7 FM
3	Monaz K. Todywalla	Madison Media	Cadbury Dairy Milk - A Twist in the Tale
4	Shekhar Banerjee	Madison Communications Pvt. Ltd.	Parachute Advanced - Gorgeous Girl Movement

## **BIG FM RADIO AWARD**

<b>No.</b>	<b>Entrant</b>	<b>Agency</b>	<b>Brand / Caption</b>
1	Shekhar Banerjee	Madison Communications Pvt. Ltd.	Saffola (World Heart Day) – Radio Mumbai - Bringing Mumbai Together
2	Ritu Trivedi	Lodestar Universal	Amul Milk - Milky wave - Healthy way in everyway
3	Naresh Batra	Lodestar Universal	Indica V2 Xeta Peppy RJ Test Drives

**The Young Achievers' Awards ceremony will be held on  
Wednesday, 24<sup>th</sup> September, 2008  
at the Ball Room, Taj Lands End, Bandra at 6.30 pm.**