

SPOT PACKAGE OPPORTUNITY

Campaign Period: 3 weeks

Commitment Deadline: 16th September, 2002.

Programme	Day	Time	Nos of Spots
The Ad Factor (14 – 28 Sept)	Sat	19:40 – 20:40	6x30"
The Ad Factor (15 – 29 Sept)	Sun	14:40 – 15:40	6x30"
The Ad Factor (15 – 29 Sept)	Sun	22:40 – 23:40	6x30"
Logo (9 Sept –14 Oct)	Mon	19:00 – 19:30	4x30"
The Comeback Cars (19 Sept – 3 Oct)	Thu	19:00 – 19:30	3x30"
What Kids Want (28 – 29 Sept)	Sat	13:40 – 14:40	2x30"
What Kids Want (28 – 29 Sept)	Sat	17:40 – 18:40	2x30"
What Kids Want (28 – 29 Sept)	Sun	20:40 – 21:40	2x30"
RODP	(Mon – Fri)	18:00 – 00:00	20x30"
ROS	(Sat – Sun)	06:30 – 23:30	24x30"
Total Spots			75x30"
Total Cost			Rs 9,18,850 gross

Rules and regulations as per BBC World rate card.

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